

Dear “Ready to Exceed Your Expectations and Join the Snappy Casual Movement” Friend,

First off, thank you for your interest in Snappy Casual Image Consulting. We are more than a closet organizing business. We are a life changing business. We want women of all ages, backgrounds, budgets and sizes to feel fabulous everyday. Are you ready to look in your closet and NOT say, “ I have nothing to wear”? Are you ready to understand your true personality and wear the clothes that fit that personality? Are you ready to lose the anxiety that comes from shopping because you know exactly what you should be wearing? Are you ready to master the 5-minute makeup routine? If the answers to these questions are YES, then Snappy Casual Image Consulting is for you. Please take a minute to look at our Snappy Packages and determine which one is right for you. Not ready to commit? Give me a call or email me and we can discuss your concerns or questions. Feel free to check out our Facebook page for amazing before and after photos and real-women’s recommendations and experiences with getting Snappy. When you are ready, we will be here.

Sincerely,

Jenny Maddern

Owner and Snappy Casual Image Consultant

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## ***The Whole Shebang!***

*This is for the gal ready to make a total transformation. It includes ALL SIX Snappy Options.*

### **1. Create Your Personal Style Recipe**

Let's dig deep and have some fun! The Snappy casual recipe method includes quizzes, image selections, style consultation, body typing and more. This is the **Style Recipe** we will use for the rest of your transformation!

### **2. Define Your Color Palette**

Why not wear the colors that look best on you? Don't know them? This is the Snappy section to find out! Add this to your **Style Recipe** and you have the tools to make shopping easier.

### **3. Makeup Can Be A Snap**

Let us create a simple and beautiful makeup routine for you. Enjoy your lesson; love your makeup!

### **4. Conquer Closet Chaos**

Let our **Snappy Consultant** purge your closet of the items that don't match your **Style Recipe**, your body, or your image! We use the *Love it or Leave it* approach; some we keep, some we save, and some we send packing. We will create an Active Wardrobe and create a shopping profile based on your wardrobe gaps. **THIS WILL CHANGE YOUR LIFE.**

### **5. Mind The Gaps Personal Shopping**

No more frantically searching for the right clothes. We offer you a Stress Free Shopping trip based on your budget, needs and **Style Recipe**. You just show up, relax, and try on a dressing room filled with the clothes you were meant to wear.

### **6. Create Your Complete Active Wardrobe**

Let us make the most out of your wardrobe. We'll show you how to mix and match like a pro and even how to use accessories and shoes to create different fabulous looks! We will finish off with a just for you Look Book, with pics and details of your favorite outfits getting dressed (or even packing) will never be a struggle again.

### **BONUS:**

Receive complimentary lifetime Elite Client Status – 24/7 access to our advice via email plus ongoing discounts on services, complimentary special event styling, and ongoing clothing recommendations. Need feedback on potential purchases? Need help packing for a business trip? Attending an upcoming gala? We're in your back pocket should you need us.

- **Investment: \$1200**

## ***Simple and Snappy!***

*Look Better. Feel Better. In Two Hours.*

### **1. Take the TRUE Style Diagnostic**

Let's dig deep and have some fun! The Snappy casual recipe method includes quizzes, image selections, style consultation, body typing and more. This is the **TRUE Style** we will use for the rest of your transformation!

### **2. Define Your Color Palette**

Why not wear the colors that look best on you? What are they? This is the Snappy section to find out! Add this to your **True Style** and you have the tools to make shopping easier.

### **3. Makeup Can Be A Snap**

Let us create a simple and beautiful makeup routine for you. Relax and enjoy a pampering makeup session. This "mini-makeover" includes tips on brands, tools, and applications just for you. Enjoy your lesson, love your makeup!

### **4. Create a Wardrobe Plan**

Next, we'll identify clothing styles that accentuate your assets and overcome any perceived challenges to better support your business and lifestyle needs. We'll discuss fabrics, patterns, combinations, accessories, and wardrobe coordination to reach your overall body image goals. We'll also pinpoint specific retailers, brands, and clothing styles that work specifically for you and your lifestyle.

### **BONUS:**

Following your consult, we'll email you personalized "Rule Sheet" guiding you step-by-step on image do's and don'ts for your body type, personal style, coloring, and image goals.

**Investment: \$495**

## ***Conquer Closet Chaos***

During our two-to four-hour **wardrobe edit**, we'll assess your current wardrobe and, based on fit, comfort, lifestyle, and **Style Personality Diagnostic** determine which items should be kept, discarded, or altered.

We'll spend a considerable amount of time "shopping your closet" to show you how to put your creative muscles to use when it comes to pulling outfits together. Discover a whole new wardrobe with what you currently own.

We'll build a list of needed items, based on a workable budget for you, to help you convey an image that will support your goals for yourself, starting with the items that can most quickly make the strongest impact or whose versatility will make it a workhorse of your wardrobe. In the end, we're happy to donate any discarded clothing to your favorite charity to make room for your newly improved image.

**Investment: \$895**

## ***Personal Shopping the Snappy Way***

No more frantically searching for the right clothes. We offer you a Stress Free Shopping trip based on your budget, needs and **TRUE Style** You just show up, relax, and try on a dressing room filled with the clothes you were meant to wear.

Our personal shopping experience focuses entirely on you! You'll learn how shopping can be a stress-free experience, discovering ways to highlight your best features and bring out your personal style while you explore new venues, save time, and get the most out of your clothing budget. Our service includes pre-shopping, so by the time you arrive, we'll already have the dressing rooms stocked with ideas and clothing selections to help you wow the world.

Please allow at least two hours for your shopping trip... and if you'll let us know your budget in advance, we'll do our best to choose venues that will meet your goals without breaking the bank.

**Investment: \$295**